

Regional donation program

At Target we understand the need for local organisations to seek donations to assist them in their fundraising endeavours. To support this program each Target and Target Country store is given an annual budget so that they can donate gift cards to support local initiatives that meet Target's primary focus of safe happy families.

What the program will support –

- Schools, kindergartens and playgroups
- Local hospitals
- Emergency organisations e.g CFA, Surf Lifesaving Australia, SES etc
- Sporting clubs where children are participants
- Families experiencing emergency, crisis and medical hardship

What the program is unable to support –

- Individual sponsorships
- Fairs and art/craft shows
- Overseas appeals and charities
- Social events
- Political groups
- Expeditions or overseas travel
- Capital fundraising
- Religious organisations or groups that limit their services to religious or racial groups
- Fundraising for a third party charity or cause

If your organisation meets with our guidelines, please contact your local Target or Target Country store manager in writing. Your letter must include the following –

- Name of the organisation or charity
- Purpose of the fundraising
- Contact person and details

Your letter will be reviewed by the store manager and they will respond to you in a timely manner.